

# Invermere MusicFest...

Waterfront Music Festival



## Sponsorship & Donation Opportunities

Friday August 19<sup>th</sup>

Live Music on Mountain Stage (6 to 10 pm)

Saturday August 20<sup>th</sup>

Live Music on the Mountain & Lake Stage (1 to 11 pm)

Sunday August 21<sup>st</sup>

Musician Workshops (10 am to 3 pm)

Columbia Valley Arts Council is hosting the fourth annual Invermere MusicFest on Friday August 19<sup>th</sup>, Saturday August 20<sup>th</sup> and Sunday August 21<sup>st</sup>, 2016

With the stage and Festival grounds set on the picturesque shoreline of Lake Windermere, the 2016 Invermere MusicFest is not to be missed. Last year brought close to 500 Festival-goers making the event a huge success!

### **NEW THIS YEAR: Friday evening Dance Party!**

We are bringing back the Musician Workshops again this year since it was such a magical experience for everyone. The level of expertise provided by the musician teachers was amazing and well appreciated by the attendees.

**Arrowhead Brewery & Tinhorn Creek Wines**, several Food Vendors & a mix of Artisan booths will make up the **MusicFest Food & Refreshment Village** to satisfy your bellies and creative-side.

There will be plenty of space to spread out blankets and festival chairs with several bleachers strategically placed throughout the festival grounds. We've had a conversation with Mother Nature; sunshine and blue skies are confirmed!

The Sponsorship program last year was a huge success, with local businesses and organizations supporting our third annual Festival. We have several sponsorship opportunities again this year, something for everyone; we'd love to have you consider joining us this year or coming back with your continued support...

Thank you for your support of the Columbia Valley Arts Council

**Sponsorships** *make the world go 'round! Especially when it enables the magic of music to be heard echoing off our mountains and floating out into our lake! We have several levels of sponsorship to choose from. Please feel free to ask any questions and offer feedback, as we are thrilled to work with you and want to ensure this partnership benefits all involved!*

## **VIP Sponsor - Exclusive Level | \$3000**

*Exclusive Sponsorship for a business, organization or group*

### **Benefits of Sponsorship:**

- TEN complimentary passes to the festival
- Banner prominently displayed at the Festival & on Fest Program
- Top mention in editorials and throughout the event
- Sponsorship will be featured in Fest social media
- Logo on the poster & on Fest Program
- Link to your business/organization on Festival website (with logo)

## **Lake Stage - Exclusive Level | \$2000**

*This level of support will allow us to fund the Lake Stage at the festival with your business as the main supporter!*

### **Benefits of Sponsorship:**

- SIX complimentary passes to the festival
- Banner on the Lake Stage & on Fest Program
- Top mention in editorials and throughout the event
- Sponsorship will be featured in Fest social media
- Logo on the poster & on Fest Program
- Link to your business/organization on Festival website (with logo)

## **Mountain Stage - Exclusive Level | \$1,500**

*This level of support will allow us to fund the Mountain Stage at the festival with your business as the main supporter!*

### **Benefits of Sponsorship:**

- FOUR complimentary passes to the festival
- Banner on the Mountain stage & on Fest Program
- Top mention in editorials and throughout the event
- Sponsorship will be featured in Fest social media
- Logo on the poster & on Fest Program
- Link to your business/organization on Festival website (with logo)

## **Sound Production Sponsorship - Exclusive Level | \$1500**

*This level of support will allow us to fund the Sound & Lighting Production at the Festival with your business or organization as the main supporter!*

### **Benefits of Sponsorship:**

- FOUR complimentary passes to the festival
- Banner on the Mountain stage & on Fest Program
- Top mention in editorials and throughout the event
- Sponsorship will be featured in Fest social media
- Logo on the poster & on Fest Program
- Link to your business/organization on Festival website (with logo)

## **Band Sponsorship | \$900**

*This level of support will allow us to fund the bands at the festival with your business as one of the main supporters!*

### **Benefits of Sponsorship:**

- Two complimentary passes to the festival
- Banner on stage when the band is performing & on Fest Program
- Top mention in editorials and throughout the event
- Sponsorship will be featured in Fest social media
- Logo on the poster & on Fest Program
- Link to your business/organization on Festival website (with logo)

## **Workshops Sponsor | \$600**

*This level of support will allow us to fund the Sunday Musician Workshops with your business as the main supporter!*

### **Benefits of Sponsorship:**

- Complimentary Attendance to the Workshop Day for TWO
- ONE complimentary pass to the festival
- Banner at the workshop & on Fest Program
- Mention in editorials and on stage throughout event
- Link to your business/organization on Festival web site (with logo)

## **Festival Supporter | \$250**

*This level of support will allow us to fund the Festival with your business as one of the main supporters!*

### **Benefits of Sponsorship:**

- ONE complimentary pass to the festival
- Banner in the MusicFest Food & Refreshment Village area & on Fest Program
- Mention in editorials and on stage throughout event
- Link to your business/organization on Festival web site (with logo)

## **Donations**

### **Benefits of a Donation:**

- Personal Tax Receipt issued by the Columbia Valley Arts Council
- All donations are acknowledged on the donor wall at Pynelogs Cultural Centre

## **Details:**

- Please issue payment to Columbia Valley Arts Council
- The sooner you have confirmed your participation, the sooner we can start promoting your business/organization
- Your complimentary tickets will be available for pick up at the Festival Gate on the days of the Festival. They will be saved under your business name
- Please drop off your Banner at Pynelogs or arrange for pick up

### **Invermere MusicFest**

CV Arts | Pynelogs Cultural Centre Box 2345 | Invermere, BC | V0A 1K0 [invermeremusicfest.com](http://invermeremusicfest.com)